

New Artists! New Titles!

**COLUMBIA
HOUSE**
MUSIC CLUB
5900 Finch Avenue East
Scarborough ON M1B 5X7

Take us for another **spin!**
12 CDs For The Price Of **1**

We'll Welcome You Back As A Member With **12** CDs For The Price Of **1** and nothing more to buy



ever!

A Special Deal For
Preferred Members Like You!
See details inside.



- **NEW & IMPROVED—Now with MORE of your favourite artists and MORE of today's most exciting music!**
- **Choose 12 CDs For The Price Of 1—Our "Welcome Back" to you!**
- **Choose from thousands of titles online at columbiahouse.ca**
- **See details inside.**

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There's MORE at Columbia House! Come back for another spin and get 12 CDs for the price of 1 with membership!

- Nothing More to Buy Ever**
- More Great Music & Big Artists**
- More Super Savings**

Seeing is believing! We want you to take a look at how Columbia House has changed! The NEW & IMPROVED Columbia House Music Club is now better, with more of today's greatest music and biggest artists. And now is the time to rejoin the Club—as a returning member you'll get the incredible offer of 12 CDs for the price of 1!

Give Us Another Spin And Get 12 CDs For The Price Of 1!

It's our best offer—choose your first 7 FREE CDs today (with special \$2.79 shipping and handling each and applicable taxes) from our newly expanded selection of your favourite music—everything from the hottest new chart-toppers to the all-time greatest classics. Then, buy just 1 CD over the next year at the regular Club price (\$19.98 plus regular shipping and handling and applicable taxes) and you'll get 4 more CDs FREE (plus special \$2.79 shipping and handling each and applicable taxes). After that, you have nothing more to buy...ever! How long you remain a member is entirely up to you. You're free to cancel your membership at any time.

Better Than Ever...Thousands of Titles!

We're proud to offer you an exciting NEW Columbia House Music Club—freshly stocked with new music from the hottest artists on the planet—James Blunt, Nelly Furtado, Bon Jovi, Fall Out Boy, Madonna—as well as classics from Bob Dylan, David Bowie, AC/DC and hundreds more legendary artists.

Easier Than Ever!



No monthly cards to return if you respond online or by phone.

Respond any time, 24 hours a day—it only takes seconds!

www.columbiahouse.ca makes ordering easy...and you can shop through our entire catalogue online!

It's that easy, so take us for another spin! Try us out with a 10-day risk-free trial. If, for any reason, you wish to cancel after receiving your 7 free CDs, send everything back within 10 days with no further obligation.

Hoping to hear from you,

Pam Marshall, Membership Director

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Choose your 7 CD choices now and return them in the enclosed postage-paid envelope or join online at columbiahouse.ca.

Be sure to enter to the Personal Savings Code below when ordering online.

For more selections, go online at www.columbiahouse.ca.

7+1+4=12
CDs free today CD at regular club price within 1 year more CDs free CDs for the price of 1!

YES, I'd like to join Columbia House Music Club. I have read and understand the Terms of Membership outlined in this mailing. Please send me my 7 FREE selections now. I then agree to buy 1 selection at regular Club price within a year before I can choose 4 more FREE selections. I understand that a shipping and handling charge of \$2.79 will be added to each selection and applicable taxes are extra. **OK** Place the stamps, or write the numbers of the selections you want, in the boxes provided.

(Selections with this symbol count as two.)

1 FREE	2 FREE	3 FREE	4 FREE	5 FREE	6 FREE	7 FREE
□ □ □ □ □	□ □ □ □ □	□ □ □ □ □	□ □ □ □ □	□ □ □ □ □	□ □ □ □ □	□ □ □ □ □

My main music interest is: (Check one, but you are always free to choose from any category!)

- | | | | | | |
|---|--|---|--|--|--|
| <input type="checkbox"/> Hard Rock
The Tragically Hip
INXS | <input type="checkbox"/> Hard Music
Audioslave
System Of A Down | <input type="checkbox"/> Country
Gretchen Wilson
Johnny Cash | <input type="checkbox"/> Dance/Pop
The Pussycat Dolls
Beyoncé | <input type="checkbox"/> Classical
Il Divo
Yo-Yo Ma | <input type="checkbox"/> Christian
Hillsong
Jeremy Camp |
| <input type="checkbox"/> Soft Rock
John Mayer
Jann Arden | <input type="checkbox"/> Alternative
Coldplay
Nirvana | <input type="checkbox"/> Rap
Eminem
50 Cent | <input type="checkbox"/> Light Sounds
Michael Bublé
Nat King Cole | <input type="checkbox"/> Jazz
Diana Krall
Miles Davis | |

Join online now at:
www.columbiahouse.ca
and choose from thousands of selections

Personal Savings Code

To ensure you get this great offer, use this Personal Savings Code when ordering online.

What is your Home Telephone Number? (01)

Your Age (09)

Do you own a DVD player? (24) Yes No

To receive our special offers online in the future, please provide your E-mail address:

Signature

Applicants must be age 18 or older.

Note: All applications are subject to review. Columbia House reserves the right to reject any application or cancel any membership. Please add GST/HST. Ontario and Quebec residents also add provincial sales tax. At the request of the parties, this document, and all related documents, are drawn up in English. A la demande des parties, ce document, ainsi que les documents qui s'y rattachent, sont rédigés en anglais.

By signing, I consent to the disclosure of my personal information to credit reporting agencies/credit bureaus to verify my identification and credit status in order to determine my eligibility for membership. Columbia House will collect, use and disclose my personal information in accordance with its privacy policy found at www.columbiahouse.ca. I acknowledge that Columbia House may send me information about products and services that may be of interest to me but I may opt out of receiving such marketing information at any time by calling 1-416-299-8181, sending my written request to 5900 Finch Ave. E, Scarborough, ON M1B 5X7, or by visiting www.columbiahouse.ca.

10 Extra Benefits—Yours When You Rejoin!



Get 12 CDs For The Price Of 1!

Start off by taking 7 CDs FREE with special shipping and handling. Buy 1 CD at the regular Club price over the next year and get 4 more CDs FREE (plus shipping, handling and applicable taxes).



Buy What You Want, When You Want!

After receiving your 12 CDs for the price of 1, you have no further commitment to purchase anything else. Although we're sure you'll want to continue to take advantage of our unbeatable combination of savings, selection and convenience, it's entirely up to you! You can buy as many or as few CDs as you like.



Terrific Savings For Members!

Enjoy great savings throughout the year, like our Buy 1, Get 2 FREE sale.



It's Better Online!

Membership means access to columbiahouse.ca, the only place where you can shop the Club's entire catalogue of CDs and search by artist, album and song title.



It's Easier Than Ever To Order!

Visit us online at columbiahouse.ca, call our toll-free number 24 hours a day or simply mail in your order card.



E-Mail Exclusives!

Register at columbiahouse.ca and take advantage of special e-mail-only secret sales and bonuses.



New & Improved Means Thousands Of Titles To Choose From!

You'll choose from a huge selection, including today's top hit makers and the legendary greats in every music genre.



Music Catalogue Showcasing Your Selection Of The Month!

Every few weeks, you'll receive our colourful and informative Club catalogue. Not only is it chock-full of great titles, recommendations and interesting tidbits, it also spotlights your current Selection of The Month—the CD carefully selected by our music experts for its quality and appeal.



Send No Money Now!

Choose your selections and respond today!



Your Satisfaction Is Guaranteed!

Try us out with a 10-day risk-free trial. If for any reason you wish to cancel after receiving your 7 free CDs, send everything back within 10 days with no further obligation!